Alternative Text

Survey Builder
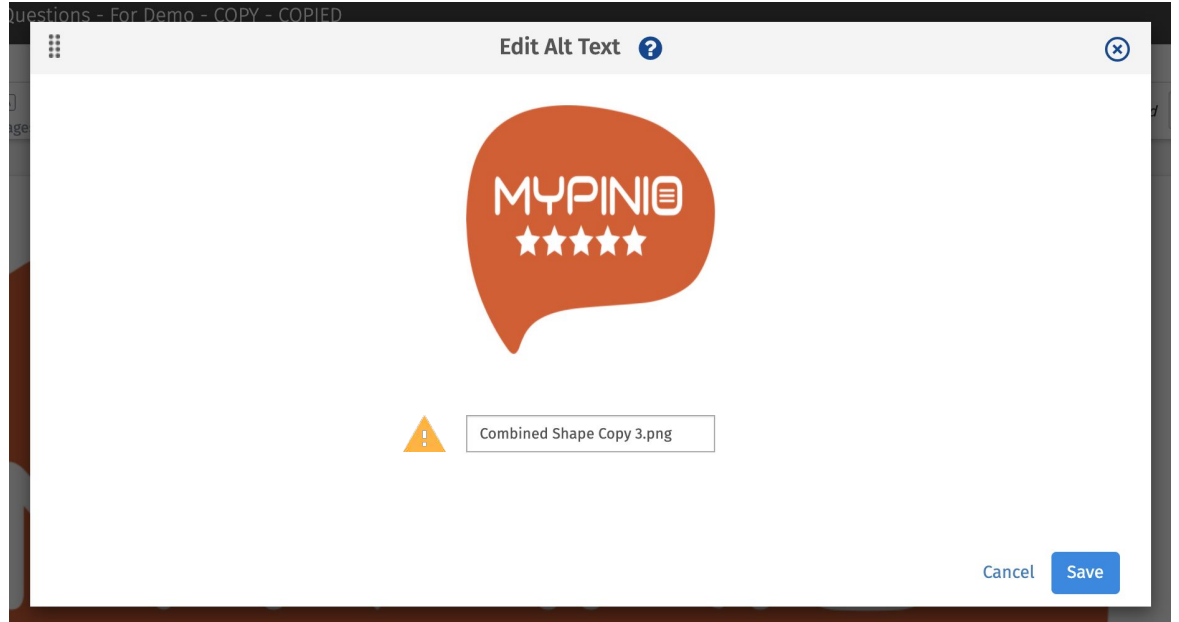
Improper alternative text

Take care of default options

Currently the default Alternative text is insufficient or contains vague information.

Naming an image "image.png" won't do any favors for users that rely on assistive technologies that will read the content out loud.

Questions - For Demo - COPY - COPIED

Edit Alt Text

Combined Shape Copy 3.png
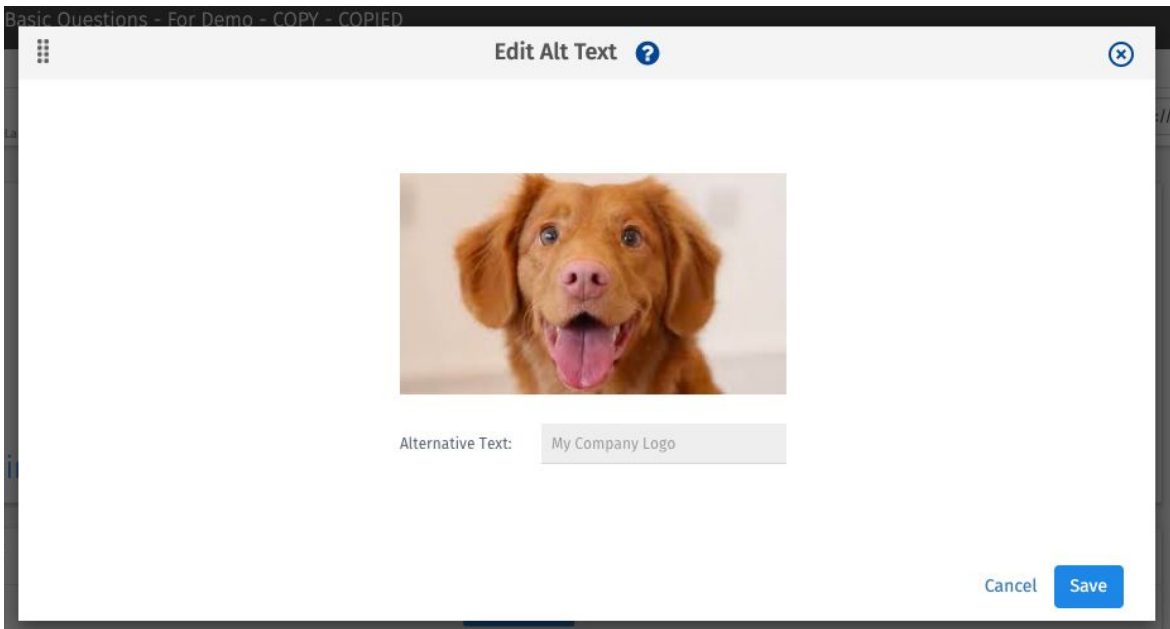
Cancel   Save

Logo Alternative text

Empty text alternative

We're currently managing the alternative text for images, however, currently the placeholder is the name of the uploaded archive.

Such images need to have an empty text alternative. By doing this we communicate to assistive technologies that is safe to skip this.

Example

For blank state we set a "My company logo" placeholder as an instruccion but this won't be read until the user updates the alt text.

Alternative text for graphical question types

Assign proper alt text

Most of the graphical question type should contain an option to edit the alternative text, same as the logo interaction.

As suggested in the logo slide, all graphical elements should contain an alternative text that matches the option.

Manual Input

Default - Unassigned Alt. text

Alternative text default

Assigning alternative text

Alt. text assigned properly

Adding inside of a question

Hover state

Assigning alternative text

Alt. text assigned properly

Thank you!

#ft-accessibility